

[February 2024 Press Release:]



420CanNews, 420eCards Marry Efforts for Valentine's Day

News platform, electronic greeting-card company continue partnership into Cupid's Day

**CASPER, Wyo. (420CanNews)**—As the season for lovers blossoms, media platform 420CanNews and online retailer AllStuff420® announced the continuance of a [happy partnership](#) that promises to elevate the Valentine's Day season for the cannabis community. This innovative collaboration started in November 2023 and will run into the spring, marking a significant chapter for both platforms.

One of the main features will be the showcasing of AllStuff420®'s new 420eCard.com platform. Especially appropriate for the Valentine's season, the free digital greeting card service offers a vast array of unique card options that users can personalize. The ongoing partnership signifies the commitment of both 420CanNews and AllStuff420® to celebrate and elevate the holidays for cannabis enthusiasts with unique features and exclusives.

Announced last fall, the partnership will give AllStuff420® the esteemed position as the “premier” sponsor of 420CanNews during this period, with the arrangement including an array of exclusive offerings on both sides.

“The partnership with AllStuff420® is designed to make this Valentine’s season unforgettable,” said Angel Abcede, publisher of 420CanNews. “We want to offer our readers exclusive gift deals and innovative features that cater to their unique preferences.”

Russell Quick, the founder of AllStuff420®, echoed his excitement, saying, “We are proud to be the first premier sponsor of 420CanNews, and this partnership represents a new chapter in our journey together. By providing exclusive Valentine’s deals and introducing innovative features like the Holiday ecards and gift card options, we hope to create a remarkable Valentine’s season for our valued customers.”

Tied to the partnership, the staff at 420CanNews has developed an article on [cannabis as an aphrodisiac](#). In the article, 420CanNews explores the relationship between marijuana and physical intimacy:

“The approach of Valentine’s Day resurrects the question of whether marijuana or cannabinoids in their various forms can lead to success in the bedroom. While conventional wisdom may say yes, studies have shown a mixed bag of positive, negative, and inconclusive results, with varying responses based specifically on gender.”

The article featured a [national sample survey](#) based on a compilation of past studies about marijuana and sex, with respondents reporting how marijuana affected sexual desire, ability to maintain an erection, or increase orgasm intensity. The overall effects were positive for both genders, with women reporting their perceived influence of marijuana over certain sexual criteria was higher than men.

For the latest insights on the cannabis industry, visit [420CanNews.com](#); to express your enthusiasm for cannabis culture outwardly, visit [AllStuff420.com](#) for a wide range of apparel and smoking accessories; and this Valentine’s Day, go to [420eCard.com](#) to send free heartfelt ecards to your friends and loved ones.